



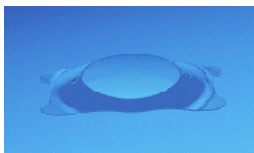
The **Visian ICL** (Implantable Collamer Lens or Implantable Contact Lens) is a phakic intraocular lens, meaning a lens that is added to an eye that still has its natural lens in place. The ICL is placed where it cannot be seen by someone looking at your eye. It goes behind the iris, and in front of your eye's natural lens. The Visian lens is capable of treating from  $-3.00D$  to  $-20.00D$  of nearsightedness. It is made of collamer, a co-polymer that contains purified collagen, a natural component of your body. It is very comfortable and stable in your eye. It also contains an ultraviolet light filter to give you added protection.

The procedure to implant the Visian lens is done on an outpatient basis in an ambulatory surgery center using just eyedrops for anesthesia. A comfortable 6 minutes procedure is all it takes to have the ICL procedure. There is an immediate and dramatic improvement in vision.

---

The results of the Visian ICL are outstanding. Clinical studies have shown that the quality of vision exceeds that of Classic LASIK and is equivalent or better than Wavefront Custom LASIK. At higher amounts of nearsightedness, over  $-9.00$ , the ICL is dramatically better than LASIK in providing accurate, high quality vision.

Many people who could not have laser vision correction due to high degrees of myopia, thin corneas, dry eyes, mild forms of keratoconus, and other conditions, can do beautifully with the Visian ICL.



### *Some Frequently Asked Questions...*

#### **Am I a good candidate for the ICL?**

The best candidates for the Visian ICL are between the ages of 21 and 45, with good vision, generally healthy eyes, and nearsightedness between  $-3.00$  and  $-20.00$  diopters.

#### **What are the advantages of the ICL?**

The Visian ICL is capable of correcting a wide range of myopia (nearsightedness) without the removal or destruction of corneal tissue. The ICL is a small, foldable lens that is inserted through a tiny, 3mm incision that generally seals itself so it doesn't require sutures. The ICL provides predictable refractive outcomes and excellent quality of vision due to its position inside the eye, as well as the superior optical performance from its lens design. The lens is made of a soft lens material called Collamer, which provides unparalleled biocompatibility and optical clarity. Collamer lenses have been successfully implanted in tens of thousands of eyes having cataract surgery.

#### **What if my vision changes?**

If there are major changes in your vision, the Visian ICL can easily be removed and replaced. With the ICL, you can still wear glasses or contact lenses if necessary. The ICL does not help presbyopia, or the need for reading glasses due to age. The ICL is used world-wide to treat myopia, astigmatism and hyperopia but at this time the US FDA has only approved the lens for the treatment of correction of myopia.

#### **Can the Visian lens dry out or get dirty like a contact lens?**

No. The Visian ICL is designed to remain in place within the eye without maintenance. An annual examination is recommended to make sure that everything stays fine.

#### **Can the ICL be seen by people looking at my eyes?**

No. Because the lens is positioned behind the iris, neither you, nor an observer will be able to see the lens. The cosmetic appearance of the Visian ICL is perfect and there is no way for a non-professional to notice that a visual correction is in place.

#### **Can the ICL be felt once it is in place?**

The Visian ICL is not felt. It does not attach to any structures with the eye and does not move around after it is placed.

---

Call today to schedule  
your free screening!

Phone (314) 863-9966

SureVision Eye Centers has offices  
conveniently located in both  
Missouri (Brentwood, Florissant, St.  
Charles) and Illinois (Alton, Granite  
City, Maryville).



- First implantable soft contact lens
- Treats a wider range of nearsightedness BETTER than LASIK and it's REVERSIBLE
- Fast, 6 minute outpatient procedure
- Immediate improvement in vision
- Performed exclusively in St. Louis by Lawrence Gans, M.D.

#### Lawrence A. Gans, M.D.

Dr. Lawrence Gans is a Refractive, Cataract and Corneal Surgery Specialist. His surgical expertise includes LASIK, CK and other forms of refractive surgery, cataract & lens implant surgery, corneal transplantation, tumors and trauma to the anterior segment of the eye. He was among the first surgeons to perform Excimer Laser refractive surgery in the St. Louis area and has since performed over eight thousand LASIK procedures.



Dr. Gans received his medical degree from Case-Western Reserve University, followed by a medical internship and ophthalmology residency at Washington University. He completed prestigious fellowship in Corneal & External Ocular Diseases at the Jules Stein Institute of UCLA.

In 1981, Dr. Gans was appointed to the teaching faculty at Washington University. He performed the first refractive surgery at Barnes Hospital and, in 1990, was appointed as the Principal Investigator for the Excimer Laser Study at Washington University. As an instructor of eye surgery, he has lectured and demonstrated operations in over twelve countries on five continents.

Dr. Gans' innovations in corneal and refractive surgery have been recognized by his peers, as he was named in St. Louis Magazine's list of the Top Doctors in our area and by Who's Who as one of the top doctors in the country. With over 22 years experience in refractive and corneal surgery, Dr. Gans has been a pioneer in procedures to correct nearsightedness, farsightedness, and astigmatism. He is the Medical Director and leader of the refractive surgery team for SureVision Eye Centers and the SureVision Laser Center.

**Dr. Gans was chosen as the first Surgeon in the St. Louis area to perform the Visian ICL procedures.**



## The Implantable Contact Lens

*Vision like you've never seen before.<sup>SM</sup>*

